



CERTIFIED ROCKSTAR

Partner Program

A PRE-CONFERENCE WORKSHOP

SUNDAY, AUGUST 26TH 10am-3pm

HR FLORIDA
CONFERENCE & EXPO

What is it?

A highly-engaging, interactive workshop focused on helping you become the Human Resource rock star you are meant to be. Presented by two of the most sought-after speakers in the country; Jim Knight and Brant Menswar deliver actionable insights through the spirit of Rock 'N' Roll to help move the needle within your organization. This hands-on session identifies the unique challenges of the HR Executive and provides specific strategies to becoming more effective and impactful leaders. The workshop is jam-packed with powerful visuals, out of the box thinking, compelling videos, personal stories, validating statistics, enlightening case studies and creative handouts.

SESSION 1: ROCK 'N' ROLL WITH IT

Amping up employee commitment
Effectively delivering change
Aligning corporate values with employee feelings
Discovering your "Collaborative Voice"

SESSION 2: SERVICE THAT ROCKS

Creating customer obsession
Avoiding acceptable mediocrity
Producing sustainable business results
Hiring rock stars

PROGRAM INCLUDES:

- **FOUR** continuing education credits (SHRM & HRCI)
- Concert Poster Certificate of Completion
- Signed books (Culture that Rocks, Rock 'N' Roll With It) from both authors
- Merchandise Swag Bag (swagger not included)
- Live music throughout



**1/2 day
Pre-conference
Workshop**

\$250

**This program has
been awarded
4 PDC's and 4
HRCI General
Credits**